

# INDORE INSTITUTE OF MANAGEMENT AND RESEARCH



**Batch 2021- 2024**

**Project**

**On**

**“A STUDY ON PRISM CEMENT”**

**Submitted in the partial fulfilment for the  
Requirements of the degree of BBA  
DAVV, Indore**

**Research Guide**

**DR. RESHU AGARWAL**

*Reshu Agarwal*



**Research Scholar**

**ARPITGUPTA**

**ARVIND SINGH**

**SANJU SHARMA**




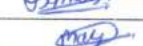

**MAYURI PAWAR**

**ISHA BANARSI**

## DECLARATION

I hereby declare that the Project Work entitled "A STUDY ON PRISM CEMENT", has been carried out by me under the guidance DR. RESHU AGARWAL, at Indore Institute of Management and Research, Indore. The research work is original and has not violated any of plagiarism norms.

I also declare that this Project has not been submitted to any University/ Institute for the award of any Degree/Diploma.

S. No.	Students Name	Class	Enrollment No.	Signature with date
01	ARPIT GUPTA	BBA PLAIN	DX2114010	
02	ARVIND SINGH	BBA PLAIN	DX2114011	
03	SANJU SHARMA	BBA PLAIN	DX2114049	
04	ISHA BANARSI	BBA PLAIN	DX2114023	
05	MAYURI PAWAR	BBA PLAIN	DX2114032	

Place: Indore

Date:

॥ श्री गणेशाय नमः ॥

मोबा. नं. 9301370332

9893116562

# मै. ऐ. के. एजन्सी

अथौरइज्ड स्टॉकिस्ट :- प्रिज्म सीमेन्ट लि. सतना

महलदेव नाका, स्टेशन रोड, मुटैना (म.प्र.)

क्रमांक

दिनांक 14/01/23

To whom it may concern

This is to certify that Arpit Gupta, Arvind Singh, Sanju Sharma, Isha Banarsi and Mayuri Pawaar-students of BBA-Plain II year, IIMR, Indou, M.P. have successfully completed one week (Jan 07, 2023 to Jan 14, 2023) short internship programme at A.K. Agency. During this period, we found them hard working, punctual and object oriented students. We wish them all the best for this project work.

M/s. A. K. AGENCY

A/K Gupta.

Proprietor

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Indore Institute of Management & Research  
Affiliated to - DAVV (Indore) | Approved by - AICTE (New Delhi)

Format - G2

Organization Information & consent for the project work

- 1. Name of organization and registration : AK AGENCY
- 2. Type of (Private/Govt/Semi Govt/ Other) : PRIVATE
- 3. Department of the organization where Supervision will be done : Sales Department
- 4. No. of people working in the organization in different posts. : 50
- 5. Expected maximum number of student which can be trained in the organization : 05
- 6. Possibility of getting employment in organized/unorganized sector after training in the organization : MAY BE
- 7. Any other special information : -

I agree to provide training to 05 Number of students of Indore Institute of Management and Research, Indore in organization/Personal Supervision.

Date

A. b. Gupta  
Signature of Head



**Indore Institute of  
Management & Research**

Affiliated to - DAVV (Indore) | Approved by - AICTE (New Delhi)

Format -- G4

**Feedback Form**  
To be filled by the trainer/ supervisor

Name of the trainee student : Ankit, Anvind, Sanju, Isha, Mayuri  
Name of the college or Institution : Indore Institute of Management & Research  
Class : BBA PLAIN 2<sup>nd</sup> Yr.  
Section & Enrollment Number : DX2114010, DX2114011, DX2114049,  
DX2114023, DX2114032

S. No.	Basis of Evaluation	Valuation Grade (A/B/C)#	Remark
1	Student regular attendance	A	
2	knowledge gained by the student theoretical	A	
3	Skill/ practical knowledge gained by student during the project duration	A	
4	Student's interest & seriousness in project work	A	
5	Attitude & behavior of student for learning during the project duration	A	
6	Ability of student to work as a team with collegeous & other members	A	
7	Overall grade of the student	A	

# Grade A-> excellent, B-> Good, C-> Average

Date: 14/01/23

Place:

A. Gupta

Signature of the supervisor

Name : ATUL GUPTA

Seal

## CERTIFICATE

This is to certify that the Project Work entitled "A STUDY ON PRISM CEMENT" has been accomplished by Arpit Gupta ,Arvind Singh , Sanju Sharma , Isha Banarsi , Mayuri Pawarand his team under my guidance and supervision.

This project is being submitted by him as the partial fulfillment of requirements for the award of Bachelor of Business Administration (BBA) from Indore Institute of Management and Research, Indore.

This work has not been submitted by him/her anywhere else for the award of any degree or diploma. All sources of information and help have been duly mentioned and acknowledged.

Date: 10/01/23

Place: INDORE

*For: Reshu Agarwal*  
Signature: Project Guide



# INDORE INSTITUTE OF MANAGEMENT AND RESEARCH



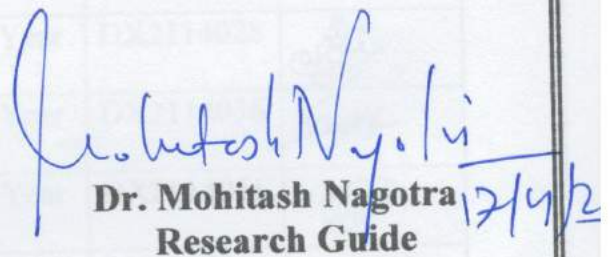
Batch 2021- 2024

Project

On

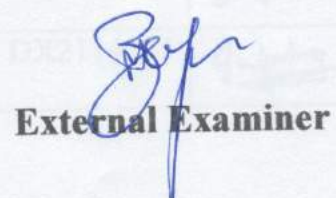
**“The Role of Microfinance in Rural Development”**

Kumari Sakshi Mishra  
Parth Atre  
Sejal Jain  
Dipak Patel  
Ishika Gupta  
Research Scholar

  
Dr. Mohitash Nagotra  
Research Guide

Dr. Rishi Dubey  
Principal



  
External Examiner


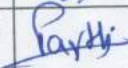

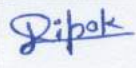
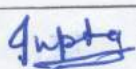
Date:



## DECLARATION

I hereby declare that the Project Work entitled "The Role of Microfinance in Rural Development". has been carried out by me under the guidance of Dr. Mohitash Nagotra (Assistant Professor), at Indore Institute of Management and Research, Indore. The research work is original and has not violated any of plagiarism norms.

I also declare that this Project has not been submitted to any University/ Institute for the award of any Degree/Diploma.

S. No.	Students Name	Class	Enrollment No.	Signature with date
1.	Kumari Sakshi Mishra	BBA Plain 2 <sup>nd</sup> Year	DX2114028	
2.	Parth Atre	BBA Plain 2 <sup>nd</sup> Year	DX2114036	
3.	Sejal Jain	BBA Plain 2 <sup>nd</sup> Year	DX2114051	
4.	Dipak Patel	BBA Plain 2 <sup>nd</sup> Year	DX2114016	
5.	Ishika Gupta	BBA Plain 2 <sup>nd</sup> Year	DX2114025	

Place: Indore

Date:



बैंक ऑफ इंडिया  
Bank of India

**BOI** 

रिश्तों की जमापूँजी

त्रिमूर्ति नगर शाखा  
Trimurti Nagar Branch  
त्रिमूर्ति नगर धार (म.प्र.)  
Trimurti Nagar, Dhar (M.P.)  
Tel. : 07292-222314

पत्र क्रमांक / Ref. No. : 99/22

दिनांक / Date 13/04/23

To whom IT may concern  
This is certify that Pooth Atre, Dipak  
Patel, Sejal Jain, Ishika Gupta and  
Sakshi Mishra a student of BBA (PLAIN)  
2<sup>nd</sup> year Indore Institute of Management  
& Research (Indore M.P) Has successfully  
completed. I work from 23/02/23  
to 29/03/23 short Internship  
Program at this BOI Branch  
during the period of this internship  
Program. which as they are  
found punctual, Hardworking.

We wish them every success  
in life.





## CERTIFICATE

This is to certify that the Project Work entitled "The Role of Microfinance in Rural Development" has been accomplished by Kumari Sakshi Mishra, Parth Atre, Sejal Jain, Dipak Patel, and Ishika Gupta under my guidance and supervision.

This project is being submitted by him/her as the partial fulfillment of requirements for the award of Bachelor of Business Administration (BBA) from Indore Institute of Management and Research, Indore.

This work has not been submitted by him/her anywhere else for the award of any degree or diploma. All sources of information and help have been duly mentioned and acknowledged.

Date:

Place:



Signature:

Project Guide

Format - G2

### Organization Information & consent for the project work

1. Name of organization and registration : ... *Bank of India* .....
2. Type of (Private/Govt/Semi Govt/ Other) : .....
3. Department of the organization where  
Supervision will be done : .....
4. No. of people working in the organization  
in different posts. *BOD HOD-2 HP  
others* .....
5. Expected maximum number of student  
which can be trained in the organization : ... *5 students* .....
6. Possibility of getting employment in  
organized/unorganized sector after  
training in the organization : ... *No* .....
7. Any other special information : ... *No* .....

I agree to provide training to ... *Rajesh Jashi* ... Number of  
students of Indore Institute of Management and Research, Indore in  
organization/Personal Supervision.

Date *13/04/23*



Signature of Head

### Feedback Form

To be filled by the trainer/ supervisor

Name of the trainee student : Parth Stee, Dipak Patel, Sakshini, Sejal Jain, Ishika Gupta  
 Name of the college or Institution : Indore Institute of Management &  
 Class : BBA (Plain)  
 Section & Enrollment Number :

S. No.	Basis of Evaluation	Valuation Grade (A/B/C)#	Remark
1	Student regular attendance	A	Excellent
2	knowledge gained by the student theoretical	B	Good
3	Skill/ practical knowledge gained by student during the project duration	A	Excellent
4	Student's interest & seriousness in project work	A	Excellent
5	Attitude & behavior of student for learning during the project duration	A	Excellent
6	Ability of student to work as a team with collegeous & other members	A	Excellent
7	Overall grade of the student	B	Good

# Grade A-> excellent, B-> Good, C-> Average

Date: 13/04/23

Place: BHAR

Signature of the supervisor

Name : Mr. Swarup Dasgupta

Seal

# INDORE INSTITUTE OF MANAGEMENT AND RESEARCH



Batch 2021- 2024

**Project**

On

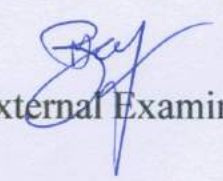
**“Attitude And Behaviour towards organic products  
‘post covid study in India’”**

Research Scholar  
Divyani Lokhande  
Mahendra Singh Pawar  
Muskan Patel  
Pratap Banik  
Siya Patidar

  
Research Guide  
Dr. Asha Mishra

Principal  
Dr. Rishi Dubey



  
External Examiner

Date: 27. 4. 2023

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# Jaivik Setu

66, Bicholi Mardana Rd, rajshahi resort Indore, Pragati Vihar, Indore, Madhya Pradesh 452016

Date:- 23/03/2023

## Certificate of Training

This is to certify that Ms. Divyani Lokhande, Mr. Mahendra Singh Pawar, Ms. Muskan Patel, Mr. Pratap Banik , Ms. Siya Patidar, a students of BBA(PLAIN) of INDORE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE M.P, has conducted research work on **“Attitude And Behaviour towards organic products ‘post covid study in India”** from 16/03/2023-20/03/2023 at JAIVIK SETU, INDORE BRANCH.

JAIKIK SETU

JAIKIK SETU

*Gain*

## CERTIFICATE

This is to certify that the Project Work entitled **Attitude And Behaviour towards organic products 'post covid study in India'** has been accomplished by **(Divyani Lokhande, Mahendra Singh Pawar, Muskan Patel, Pratap Banik, Siya Patidar)** under my guidance and supervision.

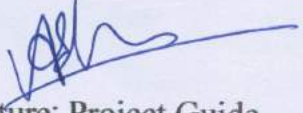
This project is being submitted by him/her as the partial fulfillment of requirements for the award of Bachelor of Business Administration (BBA) from Indore Institute of Management and Research, Indore.

This work has not been submitted by him/her anywhere else for the award of any degree or diploma. All sources of information and help have been duly mentioned and acknowledged.

Date: 27.04.2023

Place: Indore



  
Signature: Project Guide

Format - G2

**Organization Information & consent for the project work**

1. Name of organization and registration : Jaivik Setu
2. Type of (Private/Govt/Semi Govt/ Other) : Private
3. Department of the organization where Supervision will be done : Sales Department
4. No. of people working in the organization in different posts. : 11
5. Expected maximum number of student which can be trained in the organization : 05
6. Possibility of getting employment in organized/unorganized sector after training in the organization : No
7. Any other special information : .....

I agree to provide training to ..... 05 ..... Number of students of Indore Institute of Management and Research, Indore in organization/Personal Supervision.

16/03/23  
Date

**JAIVIK SETU**  
*Sain*  
Signature of Head

**Feedback Form**  
To be filled by the trainer/ supervisor

Name of the trainee student : ..... Duyani. harshada .....

Name of the college or Institution : Indore institute of management & res

Class : ..... B.B.A. (Planin) 2nd year .....

Section & Enrollment Number : ..... DX2114018 .....

S. No.	Basis of Evaluation	Valuation Grade (A/B/C)#	Remark
1	Student regular attendance	A	
2	knowledge gained by the student theoretical	A	
3	Skill/ practical knowledge gained by student during the project duration	A	
4	Student's interest & seriousness in project work	A	
5	Attitude & behavior of student for learning during the project duration	A	
6	Ability of student to work as a team with collegeous & other members	A	
7	Overall grade of the student	A	

# Grade A-> excellent, B-> Good, C-> Average

Date: 23/03/2023

Place: Indore

Sjain  
Signature of the supervisor

Name : Satish Jain

Seal **JAIVIK SETU**

INDORE INSTITUTE OF MANAGEMENT AND  
RESEARCH



Batch 2021- 2024

Project

On

“Analyzing the trends : A comparative study of audience preference for  
OTT platforms and theatre screenings in the post-millennial era”

Submitted in the partial fulfillment for the  
Requirements of the degree of BBA

DAVV, Indore

*Mohitash Nagotra*  
Research Guide  
Dr. Mohitash nagotra

17/4/23

Research Scholar

1. Hemang kataria
2. Divyansh gupta
3. Ritika manke
4. Harshita saini
5. Shashank shukla



INDORE INSTITUTE OF MANAGEMENT AND  
RESEARCH



Batch 2021- 2024

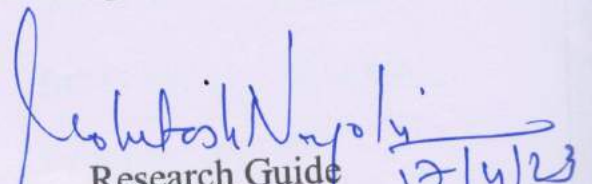
Project

On

“Analyzing the trends : A comparative study of audience preference for  
OTT platforms and theatre screenings in the post-millennial era”

Research Scholar's


Hemang kataria  
Divyansh gupta  
Ritika manke  
Harshita saini  
Shashank Shukla

  
Research Guide  
Dr. Mohitash nagotra 17/4/23

Principal

Dr. Rishi Dubey



  
External Examiner

ACKNOWLEDGEMENT

# CERTIFICATE

This is to certify that the Project Work entitled “Analyzing the trends : A comparative study of audience preference for OTT platforms and theatre screenings in the post-millennial era” has been accomplished by Hemang kataria , Ritika manke , Divyansh gupta , Harshita saini , Shashank shukla under my guidance and supervision.

This project is being submitted by him/her as the partial fulfillment of requirements for the award of Bachelor of Business Administration (BBA) from Indore Institute of Management and Research, Indore.

This work has not been submitted by him/her anywhere else for the award of any degree or diploma. All sources of information and help have been duly mentioned and acknowledged.



*Mohitash Nagotra*  
Signature: Project Guide  
Dr. Mohitash nagotra 17/4/2

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**INDORE INSTITUTE OF MANAGEMENT  
AND RESEARCH**



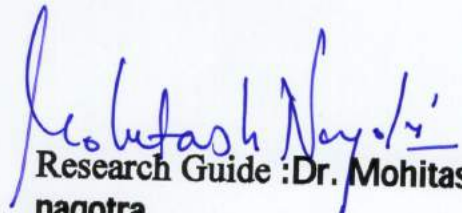
**Batch 2021- 2024**

**Major research Project**

**On**

**"Research on chai sutta bar and  
its competitors"**

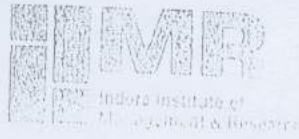
Research Scholar: Alankar suhane

  
Research Guide : Dr. Mohitash  
nagotra

Principal: Dr. Rishi Dubey



  
External Examiner



Organization Information & consent for the project work

1. Name of organization and registration: CSB
2. Type of (Private/Govt/Semi Govt/ Other)
3. Department of the organization where Supervision will be done: Sales
4. No. of people working in the organization in different posts: 5
5. Expected maximum number of students which can be trained in the organization: 5
6. Possibility of getting employment in organized/unorganized sector after training in the organization: Yes
7. Any other special information: NO

I agree to provide training to students of Indore Institute of Management and Research, Indore organization/Personal Supervision.

Date 7/4/23

  
Signature of Head



# CERTIFICATE O F C O M P L E T I O N

**Mr. Alankar Suhane, Mr. Sonu Saini, Mr. Pratik Jain, Mr. Vidyasagar Joshi,  
Mrs. Umang Matta**

has successfully completed the case study on Startup **Survey on  
Chai Sutta Bar and its competitors** from 02<sup>nd</sup> April 2023  
To 11<sup>th</sup> April 2023.

We found them sincere, hardworking, dedicated, and result  
oriented.

He worked well with the team during his tenure.

We take this opportunity to wish him all the best for his future  
endeavor.

**Mr. Anand**  
(Co-founder)

**Mr. Anubhav Dubey**  
(Co-founder)

Place: Indore

Date:

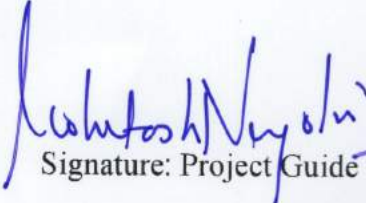
## CERTIFICATE

This is to certify that the Project Work entitled **“Reserach on Chai sutta bar and its competitors”** has been accomplishe by Alankar suhane under my guidance and supervision.

This project is being submitted by him/her as the partial fulfillment of requirements for the award of Bachelor of Business Administration (BBA) from Indore Institute of Management and Research, Indore.

This work has not been submitted by him/her anywhere else for the award of any degree or diploma. All sources of information and help have been duly mentioned and acknowledged.

Date:

  
Signature: Project Guide

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DECLARATION

**INDORE INSTITUTE OF MANAGEMENT AND  
RESEARCH**



**Batch 2021- 2024**

**Project**

**On**

**“Customer Satisfaction Towards After  
Sales Service Of Maruti Suzuki”**

Research Scholar

Mahi Jaiswal

Principal

Dr. Rishi Dubey

Date-

Research Guide

Dr. Vishal Geete

External Examiner



A handwritten signature in blue ink, appearing to read 'Vishal Geete'.

**INDORE INSTITUTE OF MANAGEMENT AND  
RESEARCH**



**Batch 2021- 2024**

**Project**

**On**

**“Customer Satisfaction Towards After  
Sales Service Of Maruti Suzuki”**

**Submitted in the partial fulfillment for the  
Requirements of the degree of BBA  
DAVV, Indore**

**Research Guide**

**Dr. Vishal Geete**



**Research Scholar**

**Mohit Sharma  
Mahi Jaiswal  
Dhananjay Chouhary  
Sakshi Ajmeriya  
Ritesh Choudhary**

## CERTIFICATE

This is to certify that the Project Work entitled “” has been accomplished by Mahi Jaiswal, Sakshi Ajmeria, Ritesh Choudhary, Mohit Sharma, Dhananjay Choudhary under my guidance and supervision.

This project is being submitted by him/her as the partial fulfillment of requirements for the award of Bachelor of Business Administration (BBA) from Indore Institute of Management and Research, Indore.

This work has not been submitted by him/her anywhere else for the award of any degree or diploma. All sources of information and help have been duly mentioned and acknowledged.

Date:



Place: Indore

*Vishal*  
27/4/23  
Signature Project Guide



CERTIFICATE

This is to certify that Mahi Jaiswal, Sakshi Ajmeria, Ritesh Choudhary, Mohit Sharma, Dhananjay Choudhary students of BBA from Indore Institute of Management & Research (IIMR) have done their project work titled "**A Study On Customer Satisfaction Towards After Sales Service Of Maruti Suzuki**", in our Department.

We have noticed that, during the period, the students of IIMR have shown keen interest in their project and were also regular in attendance.



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11.	Recommendations	
12.	Limitations	



Indore Institute of  
Management & Research  
Affiliated to: GANV (Indore) | Approved by: AICTE (New Delhi)

Form - G4

Feedback Form  
To be filled by the trainer/ supervisor

Name of the trainee student

Mahi Jaiswal

Name of the college or Institution

Indore Institute of Management & Research

Class

BBA Plain

Section & Enrollment Number

DX2114031

S. No.	Basis of Evaluation	Valuation Grade (A/B/C)#	Remark
1	Student regular attendance	A	
2	knowledge gained by the student theoretical	A	
3	Skill/ practical knowledge gained by student during the project duration	A	
4	Student's interest & seriousness in project work	A	
5	Attitude & behavior of student for learning during the project duration	A	
6	Ability of student to work as a team with collegeous & other members	A	
7	Overall grade of the student	A	

# Grade A-> excellent, B-> Good, C-> Average

Date: 04/04/23

Place:

Rau

Signature of the supervisor

Name Savitri Jha

Seal

Format - G2

### Organization Information & consent for the project work

1. Name of organization and registration : K.T.L. AUTOMOBILE PVT. LTD
2. Type-of-(Private/Govt/Semi Govt/ Other : Private
3. Department of the organization where  
Supervision will be done : Sales department
4. No. of people working in the organization  
in different posts. : 8
5. Expected maximum number of student  
which can be trained in the organization : 5
6. Possibility of getting employment in  
organized/unorganized sector after  
training in the organization : NIL
7. Any other special information : .....

I agree to provide training to five Number of  
students of Indore Institute of Management and Research, Indore in  
organization/Personal Supervision.

Date 04/04/23

Signature of Head

# **INDORE INSTITUTE OF MANAGEMENT AND RESEARCH**



Batch 2021- 2024

Project

On

“Comparative Study on Electric Vehicle and petrol with  
reference to TVS Motor”

Submitted in the partial fulfillment for the  
Requirements of the degree of BBA  
DAVV, Indore

Research Guide  
Dr. Vishal Geete



Research Scholar  
Raj Patidar  
Rajat pathariya  
Devendra Baghel  
Dev Tanver  
Indrajeet Rout

# INDORE INSTITUTE OF MANAGEMENT AND RESEARCH



Batch 2021- 2024

Project

On

“comparative study on electric vehicle and petrol  
vehicle with reference to TVS motors”

Research Scholar  
Raj patidar  
Rajat pathariya  
Devendra baghel  
Dev tanver  
Indrajeet rout



Research Guide  
Mr Vishal Geete

*Vishal*  
19/4/23

Principal  
Dr Rishi dubey

*Geete*  
External Examiner

Date:

## CERTIFICATE

This is to certify that the Project Work entitled “**comparative study on electric vehicle** ” has been accomplished by (Research scholar) under my guidance and supervision.


This project is being submitted by him/her as the partial fulfillment of requirements for the award of Bachelor of Business Administration (BBA) from Indore Institute of Management and Research, Indore.

This work has not been submitted by him/her anywhere else for the award of any degree or diploma. All sources of information and help have been duly mentioned and acknowledged.

Date: 19/4/23

Place: Indore



  
Signature: Project Guide

Format - G2

**Organization Information & consent for the project work**

1. Name of organization and registration : TVS Motors. Prio
2. Type of (Private/Govt/Semi Govt/ Other) : Private
3. Department of the organization where  
Supervision will be done : Sales Department
4. No. of people working in the organization  
in different posts. : 08
5. Expected maximum number of student  
which can be trained in the organization : 05
6. Possibility of getting employment in  
organized/unorganized sector after  
training in the organization : NO
7. Any other special information : NO

I agree to provide training to 05 Number of  
students of Indore Institute of Management and Research, Indore in  
organization/Personal Supervision.

07/04/2023  
Date

Piyush  
Signature of Head



### Feedback Form

To be filled by the trainer/ supervisor

Name of the trainee student

Raj Potladas

Name of the college or Institution

Indore Institute of Management and Research

Class

BBA 'Plain' 2<sup>nd</sup> year

Section & Enrollment Number

DX 2114040

S. No.	Basis of Evaluation	Valuation Grade (A/B/C)#	Remark
1	Student regular attendance	A	
2	knowledge gained by the student theoretical	A	
3	Skill/ practical knowledge gained by student during the project duration	A	
4	Student's interest & seriousness in project work	A	
5	Attitude & behavior of student for learning during the project duration	A	
6	Ability of student to work as a team with collegeous & other members	A	
7	Overall grade of the student	A	

# Grade A-> excellent, B-> Good, C-> Average

Date: 15/04/2023

Place:

Signature of the supervisor

Name: Piyush Chauhan

Seal



**TVS MOTORS INDIA**

*is pleased to present this*

**CERTIFICATE OF APPRECIATION**

to

Devendra Singh, Dev Tawar, Rajat Pathariya, Indrajeet Rout, Raj Patidar

INDORE INSTITUTE OF MANAGEMENT AND RESEARCH

*in recognition and sincere appreciation of the successful completion of research on the topic Are Electric the answer to rising the petrol price"*

15 April, 2023



SIGNATURE OF OWNER

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# INDORE INSTITUTE OF MANAGEMENT AND RESEARCH



Batch 2021- 2024

Project

On

“Employee Productivity & Motivation”

Research Scholar  
Sarthak Phadke  
Rishi Singh  
Ritik Sah  
Ishaan Badodkar  
Akshay Mehra

Principal  
Dr. Rishi Dubey

Date:



Research Guide  
Dr. Reshu Agarwal

External Examiner

*Reshu Agarwal*

*[Signature]*

## CERTIFICATE

This is to certify that the Project Work entitled “Employee Productivity & Motivation” has been accomplished by Sarthak phadke, Rishi singh, Ishaan Badodkar, Ritik sah, Akshay Mehra. under my guidance and supervision.

This project is being submitted by him/her as the partial fulfillment of requirements for the award of Bachelor of Business Administration (BBA) from Indore Institute of Management and Research, Indore.

This work has not been submitted by him/her anywhere else for the award of any degree or diploma. All sources of information and help have been duly mentioned and acknowledged.

Date: 25/03/23

Place: Indore

Signature:



Form - G2

### Organization Information & consent for the project work

1. Name of organization and registration : Rajshree Engineering PVT. LTD
2. Type of (Private/Govt/Semi Govt/ Other) : Private
3. Department of the organization where Supervision will be done : HR.
4. No. of people working in the organization in different posts. : 200 employees, 15-20 posts.
5. Expected maximum number of student which can be trained in the organization : 5
6. Possibility of getting employment in organized/unorganized sector after training in the organization : 65%
7. Any other special information : -

I agree to provide training to 5 Number of students of Indore Institute of Management and Research, Indore in organization/Personal Supervision.

Date

Signature of Head

Format - G4

**Feedback Form**  
To be filled by the trainer/ supervisor

Name of the trainee student : Sarthak Phadke  
 Name of the college or Institution : IIMR, Indore  
 Class : BBA [Plain] II<sup>nd</sup> Year  
 Section & Enrollment Number : DX 2114050

S. No.	Basis of Evaluation	Valuation Grade (A/B/C)#	Remark
1	Student regular attendance	A	Excellent
2	knowledge gained by the student theoretical	A	Excellent
3	Skill/ practical knowledge gained by student during the project duration	A	Outstanding
4	Student's interest & seriousness in project work	A	Outstanding
5	Attitude & behavior of student for learning during the project duration	A	Excellent
6	Ability of student to work as a team with collegeous & other members	A	Excellent
7	Overall grade of the student	A	Excellent

# Grade A-> excellent, B-> Good, C-> Average

Date:

Place:

Signature of the supervisor

Name :

Seal



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**RAJSHREE ENGINEERING**  
**PVT. LTD.**

UNIT - II

Phone : 07292-253280 to 84  
Email : indore.repl@gmail.com

Plot No. 72,  
Sec. 1, Pithampur,  
Distt. DHAR (M.P.)

Ref: HR-2022-23

Date:20/01/2023

**TO WHOME IT MAY CONCERN**

This is to certify that Sarthak Phadke, Rishi Singh, Ishaan Badodkar, Ritik Sah, Akshay Mehra a student of BBA, Indore Institute of Management & Research Indore M.P. has successfully completed from 05/01/23 To 20/01/23. Short Internship program at **Rajshree Engineering Pvt. Ltd Pithampur Distt- DHAR(M.P)**. During the period of his internship program with us he was found punctual, hardworking.

We wish them every success in life.

RAJ SHREE ENGG.PVT. LTD.  
For-Rajshree Engg. Pvt. Ltd

  
(AUTHORISED SIGNATORY)

# INDORE INSTITUTE OF MANAGEMENT AND RESEARCH



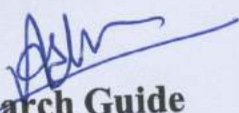
Batch 2021-2024

Project

On

**“To Understand Purchasing Behaviour of Millennial and Gen Z with respect to purchasing clothing brands”**

**Research Scholar**  
Suman Singh  
Kanan Pancholi  
Tanishka Chauhan  
Piyush Panchal  
Uzma Alam

  
**Research Guide**  
Dr. Asha Mishra

Principal



  
External Examiner

Date:

# pantaloon's

## CERTIFICATE

Of Appreciation

*proudly presented to*

Suman, Uzma, Kanan,  
Tanishka & Piyush

*or dedicating their time & effort on doing research on the topic*

*"Understanding the purchasing behaviour of Millennial & GenZ"*



Rajesh Kumar  
Store Manager



08/04/2023

Date

## CERTIFICATE

This is to certify that the Project Work entitled “**To Understanding purchasing behaviour of millennial and gen z with respect to purchasing clothing brands**” has been

accomplished by (**Tanishka Chouhan, Suman Singh, Kanan Pancholi, Piyush Panchal, Uzma Alam**) under my guidance and supervision.

This project is being submitted by him/her as the partial fulfillment of requirements for the award of Bachelor of Business Administration (BBA) from Indore Institute of Management and Research, Indore.

This work has not been submitted by him/her anywhere else for the award of any degree or diploma. All sources of information and help have been duly mentioned and acknowledged.

Date: 8/4/23

Signature: Project Guide

Place: Indore.



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Indore Institute of Management & Research  
Affiliated to - DAVV (Indore) | Approved by - AICTE (New Delhi)

Format - G2

### Organization Information & consent for the project work

1. Name of organization and registration : ..... *Pantaloons* .....
2. Type of (Private/Govt/Semi Govt/ Other) : ..... *Private* .....
3. Department of the organization where Supervision will be done : ..... *Sales Department* .....
4. No. of people working in the organization in different posts. : ..... *14* .....
5. Expected maximum number of student which can be trained in the organization : ..... *5* .....
6. Possibility of getting employment in organized/unorganized sector after training in the organization : ..... *No* .....
7. Any other special information : .....

I agree to provide training to ..... *five* ..... Number of students of Indore Institute of Management and Research, Indore in organization/Personal Supervision.

Date *8/04/23*

  
Signature of Head

Format - G4

Feedback Form  
To be filled by the trainer/ supervisor

Name of the trainee student : Suman Singh.  
Name of the college or Institution : IIMR.  
Class : BBA plain.  
Section & Enrollment Number : DX2114057.

S. No.	Basis of Evaluation	Valuation Grade (A/B/C)#	Remark
1	Student regular attendance	A	
2	knowledge gained by the student theoretical	A	
3	Skill/ practical knowledge gained by student during the project duration	A	
4	Student's interest & seriousness in project work	A	
5	Attitude & behavior of student for learning during the project duration	A	
6	Ability of student to work as a team with collegeous & other members	A	
7	Overall grade of the student	A	

# Grade A-> excellent, B-> Good, C-> Average

Date:

Place:

8/04/23.



Signature of the supervisor

Name : Rajesh Kumar

Seal